



*Tieshena Davis*

SPEAKER.  
CORPORATE TRAINER.  
CONSULTANT.

MEDIA KIT



## SPEAKER, LEADERSHIP TRAINER & OPERATIONS CONSULTANT

**TIESHENA R. DAVIS** is an award-winning entrepreneur, author, corporate trainer, and consultant and who offers employee training and business management services designed to help organizations maximize their capacity and service delivery. With over 25 years' of business leadership experience spanning \$20m+ corporate, non-profit organizations and small businesses, Tie blends decades of research with practical real-world advice to educate and inspire executives, employees, and entrepreneurs.

With her engaging sense of humor, unique style of simplifying complex topics and results-driven approach, Tieshena shares pragmatic solutions and ignites thought-provoking ideas that participants can implement right away. She is committed to ensuring everyone leaves with not only newfound information, but also more confident, inspired, and motivated to excel.

Tieshena's expertise has been featured in *The Huffington Post*, *Black Enterprise*, *Publishers Weekly*, *Forbes* and other numerous media outlets. She is a graduate of Yale University Leadership Strategies in Book Publishing Program, holds an executive certificate from MIT Sloan in Business Process Design for Strategic Management, and recently made history as the first person of color and Black woman to lead the Independent Book Publishers Association (IBPA) as chairperson.



**25+**

yrs in leadership

**27k+**

people trained

**300+**

presentations delivered

**3k**

LinkedIn followers

**12k**

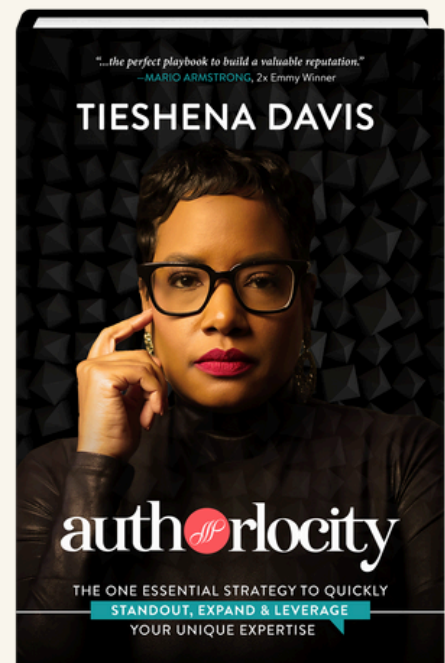
email subscribers



## HIGHLIGHTS

- ✓ 4x Published Author
- ✓ Graduate, Yale and MIT Executive Education Programs
- ✓ Member, Association for Talent Development
- ✓ Board Chair, Independent Book Publishers Assoc.
- ✓ Founder & CEO, Publish Your Gift® and Ekpansa
- ✓ Founder, Indie Author Legacy Awards® (IALA)
- ✓ Awarded Executive Citation from the City of Baltimore
- ✓ Named Prince George's County, MD "Top Forty Under 40"
- ✓ Named DC's Metro "100 Phenomenal Women"
- ✓ Named Medical Moguls Academy "Faculty of the Year"
- ✓ Named Examiner.com "Best of the Best in Publishing"
- ✓ Keynote Speaker for the 2022 Maryland Statewide Network Conference alongside Governor Hogan

## MEDIA & FEATURED CONTENT



"A masterclass on authoritative writing. If you are interested in improving your storytelling, I HIGHLY recommend it!"

—Darla Bishop, DrPH  
Community & Population Health Expert



## PARTIAL CONFERENCE CLIENT LIST

- Black Enterprise Entrepreneurs Summit
- NAACP National Convention
- Publishers Weekly Indie Author BookLife Forum
- America's Small Business Development Center Women's Conference
- IBPA Publishing University Conference
- Momentum in Medicine Conference
- Bookbaby Independent Authors Conference



## PARTIAL CLIENT & PARTNER LIST

### CORPORATIONS

- Sodexo
- Sage
- Radio One

### ORGANIZATIONS

- Medical Moguls Academy
- National Children's Center
- Global Entrepreneurship Network

### SCHOOLS & UNIVERSITIES

- Mergenthaler High School
- University of Maryland
- Morgan State University



## MOST REQUESTED SIGNATURE TOPICS

### **Authorlocity®**

#### **Problem-Solving and Communication Mastery for Leaders**

Commanding the attention of a new audience or key decision makers is a major challenge for executives, entrepreneurs, and career professionals who are navigating a competitive market. This presentation will teach you how to build credibility, stand out, and brand yourself as a highly recommended problem-solver through the power of communicative prescriptive writing.

### **The Value Loop**

#### **Unlocking Opportunities Through Strategic Networking**

By strategically building and nurturing professional relationships, individuals can access a wealth of opportunities, from career advancements to collaborations and partnerships. This presentation explores the art of networking, introduces Tieshena's multi-dimensional value based framework—emphasizing the transformative impact it has on personal, professional, and organizational growth.

### **Intrapreneurial Leadership**

#### **Inspiring and Managing Innovative Teams**

Lack of engagement, stagnation, and high turnover often happens when employees aren't given the autonomy to pursue their creative ideas and take ownership in driving their initiatives forward. Intrapreneurship provides a platform for employees to develop new skills, take on leadership roles, and expand their capabilities. This not only benefits the organization, but also enhances the career growth and satisfaction of employees.

## *Client Testimonials*

“She carefully crafted a talk for the event that was informative and inspiring. Our attendees felt the presentation exceeded the goal and objectives to empower women in business. I recommend Tieshena to any group looking for a speaker who can captivate a diverse audience and have them wanting more!”

—JENNIFER SMITH FUNN

Regional Director, America's Small Business Development Center (SBDC)

“Tie was among the most celebrated speakers. Her knowledge wowed the crowd and her delivery was professional and stimulating. I highly recommend her as a positive addition to any live event.”

—JAI STONE

LinkedIn Learning Instructor & Digital Brand Strategist

## BESPOKEN PROFESSIONAL SERVICES



**Ekpansa** is an organizational development consultancy focused on building efficient high-performing teams. We enable organizations to be more effective in achieving its mission and goals.

### OUR CAPABILITIES

- Employee Training and Development
- Change Management
- Digital Transformation
- Process Improvement
- Workflow Analysis & Design
- Data & Predictive Analytics
- Strategic Planning

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[www.ekpansa.com](http://www.ekpansa.com)

**Publish Your Gift®** is an award-winning hybrid publishing firm specializing in author branding for leaders at the top of their field.



### KEY AREAS OF FOCUS

- Marketplace Positioning
- Prescriptive Writing
- Ghostwriting
- Anthology Management
- Market Research
- Reader Engagement



*click here!*  
↪

[www.publishyourgift.com](http://www.publishyourgift.com)

# HIRE TIE FOR YOUR NEXT EVENT!

## THINGS TO KNOW...

- Tieshena will conduct a discovery call with you or your team to discuss the event objectives and expected outcomes for your attendees.
- For all live events, Tieshena request to have a table available for attendees to purchase her books and other products.
- All items are also available at a substantial discount for the meeting planner to provide as informational resources or surprise gifts for attendees.
- Tie only uses a lapel or wireless handheld microphone.
- Tie does not speak from a podium. If it is necessary for a podium to be on the stage for other parts of the program, please have it set to the side of the stage during her presentation.

## AVAILABLE FOR

Associations & Clubs

Conferences & Expos

Corporate Training

Schools & Universities

Webinars

Workshops

## MEDIA

Blog Features

Live Video Streaming

Magazine Publications

Newspaper Articles

Live Radio

Podcasts



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For fee schedule and additional information, click the button above to submit your speaker request form.

For media appearances, send an email to [media@asktiedavis.com](mailto:media@asktiedavis.com)

(888) 949-6228  
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